

## Welcome to the Era of Big Data

Gone are the days when understanding data was thought to be nice-to-have. Today, data analytics is business-critical. Big data will fundamentally change the way businesses compete and operate.

### **Outperform the Competition**

Companies that invest in and successfully derive value from their data will have a distinct advantage over their competitors. Emerging technologies and digital channels offer better acquisition and delivery mechanisms, and the technologies that enable faster, easier data analysis continue to develop.

# It's not the Internet of Things, it's Smart Business

Connected devices, sensors, and machines are everywhere. With this, businesses need solutions that can keep up with the real-time data.

"Linking the physical and digital worlds could generate up to \$11.1 trillion a year in economic value by 2025." - McKinsey Global Institute

# Gain Insights into your Business Assets

The Internet of Things (IoT) is driving innovation and industry transformation via machine-to-machine or device-to-device connectivity. Through data and analytics, businesses can access insights from these connected assets for optimization and operational excellence.

"By 2022, IoT will save consumers and businesses \$1 trillion a year in maintenance, services and consumables." – Gartner





#### **IoT Key Benefits:**

- Increase profits
- · Reduce IT & business costs
- Automation
- Intelligence
- Increase productivity & efficiency
- · Optimization through machine learning
- · Real-time, predictive analytics & monitoring
- Measure client satisfaction
- Control unplanned downtime

#### Sounds Great, Now What?

Smart IT solutions, like IoT, can transform your business. Executing it in the most simplified and efficient way possible is key. At the end of the day, customers don't care what the solution is called. What they do care about is making sure things run smoothly and that their business, product and/or service isn't disrupted.

Don't know where to start? Start with IT Managed Solutions and you'll get a solution that is custom tailored to fit your company's needs, eliminating your pain points to make your technology work for you, rather than the other way around.

## **About IT Managed Solutions**

We bring to the table a combined 80 years' experience in the IT industry. We work directly with you to develop specialized product suites that best meet your current IT needs, while building in the agility required to expand your IT infrastructure as your customers' demands grow. We keep our finger on the IT industry's pulse so you don't have to.

Our growing managed services portfolio includes: globally standardized managed services products for automation, network and server build and monitoring, backup and recovery, disaster recovery, data centers and security, and much more. Our offerings continuously evolve to best meet our clients' needs, as well as to align with industry advances.

How would your company benefit from real-time visibility, control and automation of your remotely deployed products to detect and correct problems?



Find out by contacting us today. 888.964.8155